

MOVADO
PARLEE

2014 LIMITED EDITION
AUTOMATIC CHRONOGRAPH

MOVADO
PARLEE

OPERATING INSTRUCTIONS
WARRANTY & SERVICE GUIDE

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MOVADO

A premier watch company renowned for its modern design aesthetic, Movado has earned more than 100 patents and 200 international awards for artistry and innovation since its founding in Switzerland in 1881. It is the hallmark of some of the most famous timepieces ever created, notably the Movado Museum® Watch. Designed in 1947 by artist Nathan George Horwitt and now regarded as an icon of Modernism, the watch dial defined by a single dot at 12 o'clock, symbolizing the sun at high noon, has been acclaimed for purity of design unrivaled in the history of time-keeping. Today all Movado watches are distinguished by this legacy of design innovation and a dedication to the future of time. Congratulations on your purchase.

MOVADO PARLEE

The dynamic 2014 limited edition Movado Parlee Automatic Chronograph takes its name and design inspiration from the company that engineers the world's most advanced, lightweight carbon fiber race bikes.

Featuring a fluid, wrap-around tubular framework that echoes the form of a bicycle's frame, the 46mm Movado Parlee is constructed in sandblasted black PVD-finished titanium and a super-lightweight unidirectional carbon fiber that mimics the brushed look and soft sheen of the strong, ultra-lightweight unidirectional carbon fiber bike frame material innovated and perfected by Parlee Cycles.

Protected by a double-curved antireflective sapphire crystal and surrounded by a shiny black minute reflector ring, the recessed, contoured black unidirectional carbon fiber chronograph dial features three black carbon fiber sub-dials and colored accents.

Powered by a fine Swiss ETA caliber A07.211 self-winding chronograph movement with 48-hour power reserve, this highly original timepiece has been issued in an edition of 250 total pieces with dial logo and details in one of four popular Parlee bicycle accent colors. The case-backs are individually numbered based on the number of pieces in each color: green (25), orange (50), blue (75) and white (100).

In celebration of this unique collaboration, Movado is making a donation to World Bicycle Relief. For more information, visit www.worldbicyclerelief.org or www.movado.com/parlee.

ONLINE INFORMATION

This booklet provides care and maintenance, service and warranty information for your 2014 Limited Edition Movado Parlee Automatic Chronograph.

You'll find a list of Movado corporate service and repair facilities at the back of this booklet.

This information is also available online at www.mgiservice.com/movado where you may access a complete, current worldwide listing of Movado Authorized Service Centers by global region.

CARE AND MAINTENANCE

Like any finely crafted mechanism, your Movado Parlee Automatic Chronograph requires periodic maintenance to ensure optimal performance.

Maintenance includes complete disassembly, cleaning, replacement of parts as needed, reassembly and lubrication of the movement. A maintenance interval of 3 to 5 years is recommended.

Never open the watch yourself. If your watch needs repair or adjustment, take or mail it directly to a Movado Authorized Service Center. To locate one in your region, visit us online at www.mgiservice.com/movado

NOTE: The Movado Watch Company assumes responsibility *only* for service performed at its Authorized Service Centers.

SHOCK

Your Movado Parlee chronograph has a shock-resistant movement, individually tested to meet international standards.

DUST

Dust can enter a watch if the case, crystal or crown is not intact. A small particle is enough to stop the movement. Have your Movado Parlee repaired promptly if the crystal becomes loose, chipped or cracked, or if there is damage to the case or crown.

MAGNETISM

The exposure of a timepiece to strong magnetic fields will affect its time-keeping, and may cause it to stop. Even after it is removed from the magnetic field, a mechanical timepiece like the Movado Parlee may require demagnetization before it will operate again.

WATER RESISTANCE

The Movado Parlee 2014 Limited Edition Automatic Chronograph is water resistant to 50 meters (5 bar/5 ATM/165 feet). Each piece has been individually tested to meet international standards for water resistance.

IMPORTANT: Do not operate the watch crown or chronograph push buttons when your Movado Parlee is wet or under water.

NOTE: The Movado Watch Company will not be responsible for any damage caused by or related to leakage originating from improper handling or damage to the case, crown, gaskets or crystal.

To maintain water resistance, yearly maintenance is required. The gaskets and crown which seal the case are subject to wear and deterioration under normal use. These parts should be inspected and replaced as needed each time the watch is opened for service.

Your Movado Authorized Service Center will automatically retest your watch for water resistance as a routine step in all service orders.

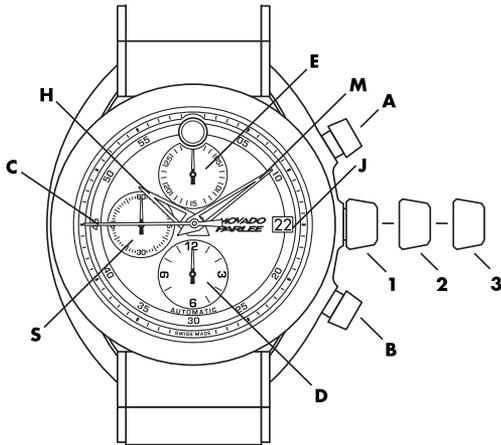
OTHER PRECAUTIONS:

Avoid exposing your watch to sudden and excessive temperature variations.

Do not drop your watch or bang it against a hard surface. Water resistance must be rechecked after every violent shock.

Clean your watch regularly by wiping it with a soft cloth dampened with fresh water, especially after exposure to seawater.

OPERATING INSTRUCTIONS



OPERATING INSTRUCTIONS MOVADO PARLEE 2014 LIMITED EDITION AUTOMATIC CHRONOGRAPH

LEGEND:

- H – Hour hand
- M – Minute hand
- S – Small seconds hand
- C – Chronograph seconds counter
- D – Chronograph 12-hour counter
- E – Chronograph 30-minutes counter
- J – Date display
- 1, 2, 3 – Crown positions
- A – Chronograph push-button (start/stop)
- B – Chronograph push-button (reset)

Your Movado Parlee 2014 Limited Edition Automatic Chronograph features a fine 25-jewel ETA caliber A07.211 self-winding mechanical chronograph movement with 48-hour power reserve, minute counter (up to 30), hour counter (up to 12), and small seconds subdials; center-mounted chronograph seconds hand, and date display. It can be used to time an event up to 12 hours, 30 minutes and 59 seconds in duration to the nearest second.

MANUAL WINDING

The motion of your arm during normal daily activities should be sufficient to keep the movement of your Movado Parlee Automatic Chronograph wound. However, if you have not worn it for more than 48 hours and the watch has stopped, you will need to wind the watch by hand before setting the time/date or operating the chronograph functions:

To manually wind your timepiece:

1. With crown in position 1, flush against the case, turn the crown clockwise approximately 20 revolutions to wind the movement.
2. Reset time/date following instructions below.

TIME/DATE SETTING

To set the time:

1. Pull crown out to position 3; watch stops.
2. Turn crown in either direction to move hands to desired time, making sure that the date changes at midnight, not at noon.

NOTE: The date will advance by one each time midnight is passed when adjusting the time.

3. Push crown back in to position 1; watch restarts.

To adjust the date rapidly:

CAUTION: As with all mechanical watches equipped with a calendar feature, never adjust the date on your Movado Parlee rapidly (with crown in position 2) when the time indicated on the dial is between 9PM (21:00) and 3AM (03:00); doing so could damage the mechanism.

1. Pull crown out to position 2.
2. Turn crown clockwise to change the date.
3. When correct date is displayed in window J, push crown back in to position 1.

CHRONOGRAPH FUNCTIONS

Overview:

Use buttons **A** and **B** to operate the chronograph. Pressing button **A** the first time will start the chronograph. While the chronograph is running, the three chronograph counter hands will sweep continuously, indicating the number of currently elapsed seconds (hand **C**), minutes up to 30 (hand **E**), and hours up to 12 (hand **D**). Pressing button **A** a second time will stop the chronograph. Pressing button **B** will reset hands **C**, **E** and **D** to zero.

IMPORTANT: The crown must be in position **1**, and hands must be at zero before the chronograph is started. If necessary, press button **B** to reset to zero. Do not use chronograph while crown is pulled out to position 2 or 3. Do not operate chronograph buttons **A** and **B** while timepiece is under water.

NOTE: Hand **S** is the seconds hand for standard time-keeping. It is not part of the chronograph function, and therefore will run continuously while the crown is in position **1**.

Simple chronograph functions:

1. Press button **A** to start chronograph.
2. Press button **A** a second time to stop chronograph and read elapsed time.
3. Press button **B** to reset chronograph to zero.

Accumulated time functions:

To measure the combined time of a series of shorter events, for example the actual playing time of a football game, where play is repeatedly interrupted:

1. Press button **A** to start chronograph.
2. Press button **A** a second time to stop chronograph and read the elapsed time.
3. Press button **A** again to resume measurement.
4. Press button **A** a fourth time to stop chronograph again and read combined elapsed time.

NOTE: Each time you stop chronograph, chronograph hands will indicate total accumulated time.

5. Repeat steps 1 and 2 to add each additional interval of time.
6. After you have taken your final accumulated time reading, press button **B** to reset chronograph hands to zero.

OBTAINING SERVICE

Should your Movado Parlee require service or repair, you may take or send it to any Movado Authorized Service Center. See the end of this file for an abbreviated list, or visit www.mgiservice.com/movado to access a complete, current worldwide listing.

To obtain service under the Movado Warranty, you will be required to present a valid warranty card. See "Movado Warranty" section for details.

PACKING AND MAILING INSTRUCTIONS:

1. Include a letter with specific information about the problem with your Movado Parlee. List all the items you would like to have serviced or repaired. Be sure to include your address and phone number.
2. Wrap your watch well with packing material for protection against shock. Use a sturdy box securely fastened with tape: Do not use your watch's original gift box for shipping.
3. Ship via registered mail. We recommend that you insure your watch for its full replacement value.

TRACKING SERVICE ONLINE

When you send your watch directly to Movado in Moonachie, NJ for service, we will send you a written acknowledgement that includes a personal User ID and Password. With them, you may authorize and track the status of your watch service online via our secure internet site www.mgiservice.com

WARRANTY INFORMATION

The Movado Parlee is not only beautiful in design, it is crafted to meet the exacting standards of Swiss watch precision and performance. Made by highly skilled craftsmen and comprising only the highest quality materials and components, your watch left our factory in perfect running condition after undergoing stringent quality testing. We proudly stand behind each fine Movado timepiece we sell.

MOVADO FIVE-YEAR LIMITED WARRANTY

Movado will, within **five (5) years** from date of purchase, repair or replace (at Movado's option) the movement of your Movado Parlee automatic chronograph *free of charge* if such movement proves to be defective in material or workmanship under normal use.

The unidirectional carbon fiber components of this timepiece will be warranted against breakage for a period of **five (5) years**; the sandblasted black PVD finish will be warranted against flaking and peeling only for a period of **five (5) years**; scratching/erosion due to normal wear and tear is not covered. The case and/or bracelet will be refinished or replaced (at Movado's option) should it/they prove to be defective in material or workmanship.

This warranty does not cover crystals, nor does it cover damage arising from normal wear, scratches, accidents or misuse, or from any alteration, service or repair performed by any party other than Movado Watch Company or one of its Authorized Service Centers.

This warranty is void if the timepiece was not purchased from an Authorized Movado Dealer, as evidenced by a valid Movado Parlee warranty card or proof of purchase. To be valid, for all Movado Parlee watches purchased from an authorized Movado dealer inside or outside of North America, the warranty card must be signed and dated by the Authorized Movado Retailer or Authorized Movado Jeweler.

This warranty gives you specific legal rights. You may also have additional legal rights under applicable law which may vary from State to State and Country to Country, and which are not affected by the terms of this warranty.

Please address any Movado Warranty claim to any of the worldwide Movado Authorized Service Centers listed at the end of this booklet or located online at www.mgiservice.com/movado

MOVADO AUTHORIZED SERVICE CENTERS

Below is a list of our corporate repair facilities. There are many additional Movado Authorized Service Centers throughout the world. To locate one(s) in your region, visit www.mgiservice.com/movado and click on the "FIND A RETAILER OR WATCH REPAIR LOCATION" button on the right side of the "CREATE YOUR ACCOUNT" box.

U.S.A.

Movado
109 State St.
Moonachie, NJ 07074
Tel: 800-810-2311

CANADA

MGC
80 Tiverton Court, Suite 601
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